

RETAILER ROUND-UP

SUMMER | 2025



COMING
SOON

MEET THE SIERRA 27

The Sierra27 will go into field trial late summer in select locations.

The terminal will feature new games along with E20 and Oxygen player favorites CATS, Prince of Thieves, Pharaoh's Fortune, and Big City 5's Diamond.

Retailers selected for the trial will be notified by their Account Manager.

Pending successful field trial results, the terminal will replace retired Oxygen terminals starting in the fall.



\$30 NEW Scratch-its

We're excited to launch the next \$30 Scratch-it, All the Wishes, in August. It will follow the popular 40th Anniversary Scratch-it game. Since introducing the \$30 price point last October, it has been the top performing game every week.

All the Wishes features a top prize of \$100,000 and is packed with over \$8 million in prizes; it will have your customers coming back with more prizes that are cashable at retail while keeping the payout percent at 75%. This ticket will have different oasis scenes in the background when played so tell your customers to look for the colorful play style!

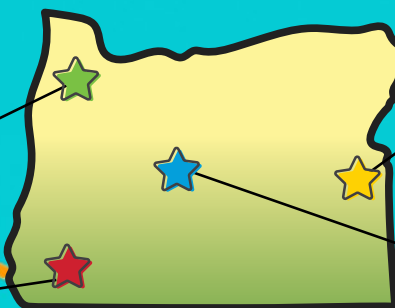


WINNERS FROM AROUND THE STATE



\$1 MILLION
POWERBALL
WINNER
MAIN ST. MARKET
WARRENTON

\$25,000
VIDEO LOTTERY
WINNER
THE LUCKY DUCK & DELI II
GRANTS PASS



\$3,500
VIDEO LOTTERY
WINNER
BARGARITAS
ONTARIO

\$5,250
KENO
WINNER
SHOP SMART
LA PINE



INTERNET UPGRADES CONTINUE

All Lottery product* retailers will be upgraded to a broadband network connection by early 2026. Here's what to expect:

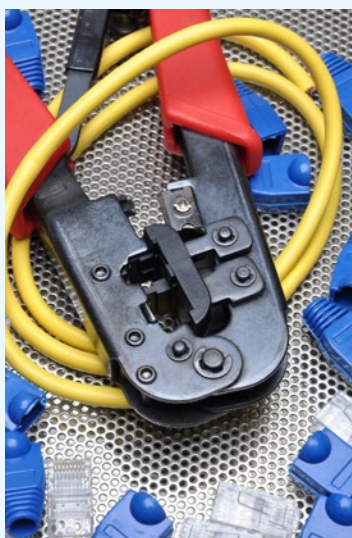
A local internet service provider (ISP) will come to your location to scout for functionality of network connections. The ISP visit could be a singular visit or multiple depending on various network factors.

The ISP will install the broadband equipment. This may include running network cable within your location.

Following the local ISP, Lumen (Lottery vendor) will visit to configure Lottery equipment, and the upgrade will be complete.

Lumen will leave one or two small pieces of equipment for the Account Manager to pick up on their next scheduled visit. The equipment can be stored with other Lottery supplies for safe keeping.

*Formerly called Traditional Product



FREE APP FOR SAFER PLAY



The Oregon Lottery and Oregon Health Authority provide free to all Oregonians access to an app, called EVIVE. This first-of-its-kind digital health app offers gambling solutions for stopping, reducing, or just playing safer. The app is available for both Apple and Android users. Scan the QR code or visit getevive.com to learn more.



SCRATCH-IT ACTIVATION COMPLIANCE



VIOLATION PENALTIES EFFECTIVE AUGUST 1

As a retail partner selling Scratch-its, it is crucial to activate ticket packs before selling to our shared customers. Fraud prevention and security along with a seamless buying experience are key components to maintaining your Scratch-it product sales.

Starting August 1, violations will be tracked and failure to comply with the activation process could result in compliance action up to and including contract termination.

Ensuring Scratch-its are activated using the three step process (**Scan, Activate, Approved**) before selling helps avoid these implications and maintain a trustworthy and professional selling reputation.

CONTRACT REMINDER

The Oregon Lottery's Retail Contracts Department would like to remind you of Provision 7.3 of the 2020 Retailer Contract, titled "Notice of Conviction of Certain Crimes and Gambling-Related Offenses." This provision requires retailers to notify the Lottery within 14 days of a conviction for any gambling-related offense, felony, or Class A misdemeanor.

Additionally, retailers must inform the Lottery if a Key Person or Key Person Family Member has been convicted of any gambling-related offense, felony, or Class A misdemeanor.

Provision 7.3 - Notice of Conviction of Certain Crimes and Gambling-Related Offenses:

"If, at any time during the Contract Term, Retailer is convicted of any

felony or Class A misdemeanor, Retailer shall notify Lottery of the conviction, in accord with Subsection 17.6, no more than 14 days after the conviction. If, at any time during the Contract Term, Retailer has or acquires knowledge that a Key Person is or has been convicted of any gambling-related offense, or of any felony or Class A misdemeanor, that was not disclosed to Lottery, Retailer shall notify Lottery, in accord with Subsection 17.6, of the conviction no more than 14 days after acquiring such knowledge."

Not all convictions result in contract termination; however, failure to disclose a conviction may lead to immediate termination under Provision 16.2(e).

If you or a Key Person have a conviction that has not been reported, please contact the Retail Contracts Department at LotteryRetailContracts@lottery.oregon.gov.

QUESTIONS?

**Contact your Account Manager
or our Customer Service team at 1-800-766-6789**