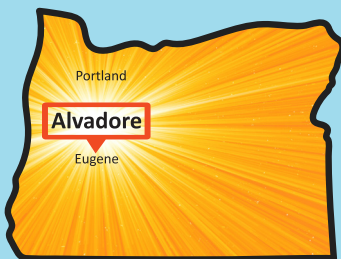


# RETAILER ROUND-UP

FALL | 2025



## Alvadore Store Celebrates First Jackpot Win!



Excitement is buzzing in Lane County's Alvadore community after a winning lottery ticket was sold at the Alvadore Gas & Store. Owners Hukam and Chandni Sharma earned an \$81,000 bonus, their first

jackpot selling bonus. "It's something I never expected because nothing like this happens here," said Chandni. The couple plans to reinvest the bonus into their store by adding a kitchen and deli, fulfilling a longtime request from local farmworkers. "It's exciting to see a locally owned business continue to invest in their future," said Oregon Lottery Director Mike Wells.

Retailers help spark local growth, creating jobs, supporting small businesses, and strengthening neighborhoods. Every ticket sold contributes to Oregon's shared success story.



Owners, Hukam and Chandni Sharma beam with excitement after earning a selling bonus



Celena Carpenter, store manager, sells lottery tickets after the store's \$8.1 million jackpot win

**VIDEO  
LOTTERY**

**BEAVER STATE  
BONUS  
BONANZA**

### NEW GAME!

Please tell your players, especially the new ones, about Beaver State Bonus Bonanza. This new game is an Oregon Lottery exclusive, and a fantastically familiar homage to Oregon - the great state we call home. Your customers will cheer for Buzz the Beaver as he uses those chainsaw choppers to go to town on some logs until they break open to start the best bonus they'll ever play. This game is sure to be a player favorite - get to know it and talk it up to help your commissions soar higher than the peak of Mount Hood!





## RETAIL CONTRACT REMINDERS

- If your location will be **closed for five or more days**, please call and let us know **at least 14 days in advance**. This includes closures for vacation, remodeling, repairs, or emergencies.
- Acceptable forms of prize payment are cash, check or a combination of both. **Money orders are not allowed per contract**. We're currently updating signage to reflect this.



## WINNER ANONYMITY LAW BEGINS

As of September 27, a new law requires the names and addresses of lottery winners to be anonymous. Previously, a winner's name was public record under Oregon's public records law. Under House Bill 3115, Oregon Lottery may not publicly disclose a winner's name and address without the winner's written authorization. We're making prize winners aware of this change.



## NEW VIDEO LOTTERY PAPER UPDATE:

### WHAT YOU NEED TO KNOW

**Prizes up to and including \$1,250 may be claimed at the retailer where won for up to 28 days.**

- Void if resold
- Cash slip may be void if altered
- Must be at least 21 years of age to play and claim a prize
- Lottery not responsible for lost or stolen cash slips
- Claim form and photo ID required for prizes claimed at Lottery payment centers and mail-in claims

Visit [oregonlottery.org/claims](http://oregonlottery.org/claims) or scan QR code for more information.

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Visit [OPGR.org](http://OPGR.org) or call 1-877-MYLIMIT to talk, text or chat about your own or someone else's gambling. Resources are free, confidential and they work.

Lottery games are based on chance and should be played for entertainment only, not investment purposes. Odds and payout vary by game.

Example shows: back of paper

- A Key Info at a Glance:** The center of the ticket now features a clear list with the most important details such as: *Photo ID required for prizes claimed at Lottery payment centers and mail-in claims.*
- B QR Code Added:** Players can now scan the QR code to go straight to the Claim a Prize page for the latest info.
  - You will receive new paper when current stock is depleted.

### IGT is now Brightstar Lottery!

Same trusted team, same great service, just a new name. They'll continue supporting your Lottery Product equipment and supplies as always.



## Holiday Scratch-its<sup>SM</sup>

Our festive five-game lineup launched in early October and is already spreading cheer. These seasonal favorites fly off the shelves, so activate now and join the high-volume holiday hustle!

Scratch-it sales soar this time of year, so you'll notice increased orders, ideally preventing any out of stocks. Also, don't forget to call in as you sell full packs, so they can be replenished. Don't miss this merry-selling moment!

### Holiday Gifting Tip for Your Customers!

Let your shoppers know: Oregon Lottery tickets make great gifts for those hard-to-shop-for folks, especially during the holidays!

But here's the key reminder: Only adults 18+ should receive Lottery tickets. Help spread the cheer responsibly by keeping ticket gifting fun and age-appropriate.

### Cheerful Reminder:

Keep selling those partial Scratch-it packs—Account Managers can only return packs after the game ends. And when loading games, make sure you're following the correct planogram. It helps keep things running smoothly!