

Debbs Potts Oregon State Lottery Commission Building

500 Airport Road SE Salem, OR 97301

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OREGON STATE LOTTERY COMMISSION MEETING, JUNE 27, 2025

Lottery Commission: Marty Ramirez, chair

Charlie Conrad Jennifer Geller Jeff Weller

Director: Mike Wells

Chair Ramirez called the June 27, 2025, Oregon State Lottery Commission meeting to order and stated for the record that a quorum of commissioners is present.

Chair Ramirez announced that Julie Wilcox has resigned from the Commission and thanked Wilcox for her service and the contributions she made during her tenure.

Commissioners present at roll call: Commissioners Conrad, Geller, Weller, and Chair Ramirez.

A. PUBLIC COMMENT

Chair Ramirez stated that members of the public had the opportunity to provide written public comment and confirmed with the clerk that no written public comments were received.

B. DIRECTOR'S REPORT, Exhibits 1-3

Presenter: Mike Wells, director

Director Wells expressed appreciation to Julie Wilcox for her years of dedicated service to the Lottery Commission.

Legislative update

The Legislature is expected to adjourn by Sunday. An update on the Lottery's plan to address new legislation will be provided at next month's meeting.

Lottery news

- Veterans' Benefit Expo: Earlier this month, the Lottery sponsored the Veterans' Benefit Expo, an annual event hosted by the Oregon Department of Veterans Affairs, one of Lottery's beneficiaries. The event connects veterans and their families with valuable resources and benefits.
- Volunteer efforts: The Lottery also sponsored a volunteer park clean-up at Willamette Mission
 State Park in preparation for State Parks Day on June 7. This was one of several volunteer events
 supported by the Lottery throughout the year. In total, Lottery staff contributed approximately
 200 hours of volunteer service across the state during the past fiscal year.

Marketing recognition: Director Wells congratulated the Lottery's marketing team and agency
partner, Pollinate, for winning four Telly Awards, including two gold, one silver, and one bronze,
for excellence in video and television campaigns,

Sales report

Director Wells reported the following sales highlights:

- Overall sales: down 3 percent from last year.
- Scratch-it sales: up about 10 percent. The \$30, 40th Anniversary Pot of Gold has been the top revenue producing game since it launched in January. A new State Parks "Adventures" themed Scratch-it launched this month.
- Powerball & Mega Millions sales: are down 5.8 percent from last year, attributed to smaller jackpots.
- Cash Pop sales: \$4.1 million in 23 weeks; outperforming Lucky Lines, which averaged \$1.8 million annually.
- Video Lottery sales: down 1.6 percent.
- Sports betting: up 14.4 percent in turnover compared to last year.

Winners

Director Wells shared stories of recent winners:

- Linda P. of Eagle Point won a Win for Life jackpot of \$1,000 a week for the rest of her life.
- Aaron B. of Warrenton won \$1 million playing Powerball.
- A DraftKings customer from Portland won \$18,906.80 on a \$20 nine-leg parlay using MLB run lines.

C. MINUTES OF THE PREVIOUS MEETING, Exhibit 4

<u>Presenter</u>: Marty Ramirez, chair

The Commission reviewed the May 30, 2025, Oregon State Lottery Commission meeting and work session draft minutes, which were circulated in advance of the meeting. There were no recommended changes.

Chair Ramirez called for a motion.

Commissioner Geller moved the minutes of the May 30, 2025, Oregon State Lottery Commission meeting and work session be approved as final, as presented today. Commissioner Conrad seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

D. FY26-31 Strategic Plan, Exhibit 5

Presenter: Tai Calandriello, deputy director and strategy officer

Calandriello reminded the Commission that the FY26 draft strategic plan was presented and discussed during last month's work session and invited further questions or comments. As no additional questions or discussion were raised, Chair Ramirez called for a motion.

Commissioner Conrad moved the Oregon Lottery Commission adopt the FY26 Strategic Plan, as presented during the May 30, 2025, work session. Commissioner Weller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

E. FY26 BUDGET, Exhibit 6

Presenter: Mike Wells, director

Director Wells added that, in addition to the Strategic Plan and executive level priorities presented last month, Lottery had also presented a proposed budget to support the efforts. He asked if the Commission had any questions before requesting their consideration.

Hearing none, Chair Ramirez called for the motions.

Commissioner Weller moved the Oregon Lottery Commission approve an increase to the contingency reserve's cap from \$135 million to \$150 million in support of the FY26 budget and to enhance Lottery's emergency fund, as presented during the May 30, 2025, work session.

Commissioner Geller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

Commissioner Weller moved the Oregon State Lottery Commission approve the creation of a PERS side account to hold the Lottery's annual side account PERS allocation from administrative savings.

Commissioner Conrad seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

Commissioner Conrad moved the Oregon State Lottery Commission set aside FY25 administrative savings as follows: \$20 million to the investment fund to cover annual Video Lottery terminal replacements, up to \$14 million to the PERS side account and the remaining balance to the contingency reserve account. Commissioner Geller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

Commissioner Geller moved the Oregon State Lottery Commission adopt the proposed FY26 budget, including the associated compensation increases for the director, deputy director and assistant directors, as presented today.

Commissioner Weller seconded the motion.

The motion passed by a 4-0 quorum vote, with Commissioners Conrad, Geller, Weller, and Chair Ramirez voting aye.

F. COMMISSIONER COMMUNICATIONS AND OTHER BUSINESS

Audit Committee update - Commissioner Weller reported that the Lottery's Audit Committee met and was briefed on Lottery's Enterprise Risk Management program, review of management's actions in addressing open audit recommendations, results of two ongoing audit engagements, and a status report on the completion of the 2025 Audit Plan.

Chair Ramirez asked if there were any additional comments or questions from the Commission.

- Commissioner Geller expressed her appreciation for the work on the strategic plan.
- Commissioner Weller thanked Commissioners and staff for making these meetings effective and informational.

Chair Ramirez stated that the next monthly commission meeting is scheduled on July 25, 2025, and adjourned the meeting.

The Oregon State Lottery Commission approved these minutes on July 25, 2025.

Alisa Zavala
Alisa Zavala (Jul 25, 2025 11:52:36 PDT)

Alisa Zavala, Senior Executive Assistant Lottery Director's Office

Approved by:

Martin Ramirez

Martin Ramirez (Jul 25, 2025 12:03:54 PDT)

Commissioner Marty Ramirez, Chair Oregon State Lottery Commission

OSL Commission meeting exhibits are available for one year on the Oregon Lottery's website.